

National ICT Summit & Awards 2026

Theme: *"Empowering the Digital Economy: Innovation, Inclusion, and Impact"*

Introduction

Founded in 1994, through the Registry of Societies of Botswana
BITS is established to:

- advance the growth, development, and recognition of the Information and Communications Technology (ICT) profession in Botswana;
- serve as a platform that brings together ICT professionals, academics, students, industry leaders, government stakeholders, and technology enthusiasts to promote innovation, knowledge sharing, and professional excellence.

The Society plays a key role in supporting Botswana's digital transformation agenda by fostering collaboration between industry, academia, and government while advocating for the development of a skilled and globally competitive ICT workforce.



BITS MISSION AND VISION

Mission Statement

“To promote the growth and advancement of the ICT profession in Botswana through professional development, innovation, collaboration, advocacy, and knowledge sharing.”

Vision

“To be the leading professional ICT body driving digital innovation, excellence, and technological advancement in Botswana and beyond”

BITS exists to serve as the voice of ICT Professionals by:

- Building a vibrant and inclusive ICT professional community.
- Supporting the development of future technology leaders.
- Encouraging innovation and responsible technology adoption.
- Bridging the gap between academia, industry, and government.
- Contributing to Botswana's socio-economic development through the effective use of technology.



Why BITS and National ICT Awards

For BITS the awards serve as:

- An important mechanism for elevating the status of the ICT profession
- Promoting professional standards
- Advocating for the critical role technology in the national development
- Giving visibility to emerging talents, women in technology, youth innovators and community driven initiatives that might otherwise go unnoticed

Award Categories

1. Digital Transformation Service of the Year
2. ICT Start-up of the year
3. Best Digital Service – Private and Public Sector
4. ICT Pioneer Award
5. ICT Educator of the year – Basic and Tertiary Education
6. Cybersecurity Excellence Award
7. Youth in ICT Award
8. Women in ICT Award
9. CIO of the Year Award
10. Minister's Special Recognition Award
11. ICT Media Excellence Award



Award Categories Detailed

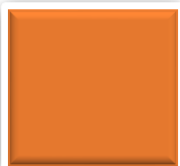
Innovation & Digital Transformation

- **Digital Transformation Project of the Year**

Recognises an organisation that has achieved outstanding results through digitalising internal processes or services.

- **Best Digital Service – Public and private Sector**

For government, parastatals and private companies delivering exceptional online public services.



Award Categories Detailed

Entrepreneurship & Start-ups

- **Start-up of the Year** - For early-stage companies (less than 5 years) showing exceptional innovation, growth, and market potential.
- **ICT Pioneer Award (Lifetime Achievement)** - Recognises individuals with long-standing contributions to Botswana's ICT development.

Education & Capacity Building (Both honour individuals or institutions driving excellence in ICT teaching and skills development.).

- **ICT Educator of the Year – Basic and Tertiary Education**



Award Categories Detailed

Inclusion, Diversity & Social Impact

- **Youth in ICT Award** – for youth individuals with exceptional talent, innovation and leadership in ICT
- **Women in ICT Award** – young and old, women who have demonstrated outstanding achievement, leadership and innovation in ICT in Botswana
- **ICT Media Excellence Award** - *For journalism, reporting, or campaigns that promote ICT adoption and awareness.*



Award Categories Detailed

Excellence in ICT Leadership & Advocacy

- **CIO of the Year** - *For outstanding ICT leadership and organisational impact.*
- **Cybersecurity Excellence Award** - *For initiatives that demonstrate innovation and leadership in protecting digital systems.*
- **Minister's Special Recognition Award** - *For extraordinary contributions to Botswana's ICT sector, chosen by the Minister.*

THANK YOU!



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