

National ICT Awards 2025

Application Form

Theme - "Empowering the Digital Economy: Project/service/product, Inclusion, and Impact"

The Botswana Information Technology Society (BITS) alongside the Digital and Project/service/product Hub (BDIH) and the Ministry of Communication and Project/service/product are excited for this unique opportunity for ICT professionals, innovators and, products and services providers by launching the applications for the highly anticipated ICT Awards 2025. The Awards, a celebration of ingenuity and forward-thinking brilliance, stand as a testament to the relentless pursuit of excellence in diverse fields. They will serve as a spotlight, illuminating the trailblazers who push the boundaries of possibility, transforming ideas into reality. The ICT Awards of 2025 recognize and applaud those who dare to dream differently and deliver ground-breaking solutions.

The objectives of the ICT Awards of 2025 are:

1. To recognise and honour individuals, organizations and initiatives that have made significant contributions in ICT.
2. To promote project/service/product in the ICT sector by showcasing groundbreaking projects, services and products
3. To contribute to the Digital Transformation national agenda in socio-economic development by promoting the use of ICT for entrepreneurship and sustainable development
4. To promote inclusivity and empower underrepresented women and minorities within the ICT industry.

Note: DISCLAIMER AND NON-CONFIDENTIAL DISCLOSURE

By submitting a response, you represent that the response does not and will not be deemed to contain any confidential information of any kind whatsoever. BITS, BDIH and MCI will not be held liable for loss of any intellectual property. You also acknowledge that BITS, BDIH and MCI reserve the sole and absolute right and discretion to act upon all, some, or none of the responses received for the Awards.

Evaluation Criteria

The evaluation criteria for the National ICT Awards 2025 are meticulously designed to identify and celebrate outstanding contributions across the ICT ecosystem. Entries will be assessed based on the following key criteria:

A. Originality and Creativity (20%)

This criterion assesses the novelty, inventiveness and uniqueness of the ICT solution, project or contribution. The aim is to identify initiatives that go beyond routine practises and demonstrated creative thinking in solving problems. Key considerations include: Project/service/product of concept, Creativity in design and implementation, Problem-solving approach, Value addition and Potential to inspire.

B. Problem Solving and Impact (20%)

The assessment addresses the effectiveness of the ICT project, solution or contribution in addressing a real problem and delivering tangible benefits to its target users, the community or the nation. It will assess: clarity of the problem addressed, how effective is the solution, impact measurement and sustainability of impact.

C. Scalability and Reach (15%)

It evaluates if the ICT project, product or initiative has the potential to expand in size, adapt to different contexts, and reach a broader audience or market while maintaining effectiveness.

D. Sustainability (15%)

It assesses the ICT project or initiative is design and implemented in a way that ensures long term viability, resilience and continued impact after awards stage. It looks at how the project balances economic, social, and environmental sustainability while remaining relevant to Botswana's ICT ecosystem.

E. Technological Advancement (15%)

It checks the degree to which the ICT project demonstrates the adoption, integration or development of advanced technologies that can help drive forward Botswana's digital transformation and project/service/product landscape. These solutions should leverage technology to deliver better performance, efficiency or new possibilities.

F. Collaboration and Interdisciplinarity (15%)

It looks at the extent to which the ICT project fosters partnerships, teamwork and cross-disciplinary integration to achieve greater impact. It will recognise how the transformative ICT solution has merged diverse expertise, sectors and stakeholders to work together.

Section 1: Applicant Information

Name of Innovator/Organization	
Contact Person	
Title/Position	
Contact Email	
Contact Phone	
Gender	
Age of applicant(s) or number of years business has operated	

Section 2: National ICT Awards Details

Title of Project, Service, Product	
Category	
Originality: To show the uniqueness and novelty of the project/service/product, considering whether it introduces new perspectives or approaches to existing challenges.	
Describe how your project/service/product introduces new perspectives or approaches to existing challenges.	
Explain the unique aspects of your project/service/product that set it apart from existing solutions	

Problem-solving: Indicating the project/service/product's effectiveness in addressing a specific problem or challenge, and the degree to which it provides a viable solution

Describe the specific problem or challenge your project/service/product addresses.

Explain how your project/service/product effectively solves the identified problem or challenge.

Impact: Highlighting the potential positive impact of the project/service/product on society, industries, or the environment

Describe the potential positive impact of your project/service/product on society, industries, or the environment.

Scalability: Illustrating the capacity of the project/service/product to be expanded or replicated on a larger scale, ensuring its potential for widespread applicability

Explain the capacity of your project/service/product to be expanded or replicated on a larger scale.

Describe any plans or strategies for scaling your project/service/product for widespread applicability.

Sustainability: Showing the project/service/product's long-term viability, considering environmental, economic, and social sustainability factors

Outline the long-term viability of your project/service/product, considering environmental, economic, and social sustainability factors.	
Explain how your project/service/product promotes sustainability in its implementation and operation.	
Technological Advancement: Indicating the level of technological project/service/product inherent in the project, including the use of cutting-edge technologies and methodologies.	
Highlight the level of technological project/service/product inherent in your project.	
Describe the cutting-edge technologies or methodologies utilized in developing your project/service/product.	
Collaboration: Demonstrating the extent to which the project/service/product encourages collaboration, partnerships, and knowledge-sharing within the industry or community	
Explain how your project/service/product encourages collaboration, partnerships, and knowledge-sharing within the industry or community.	
Provide examples of any collaborations or partnerships formed in developing or	

implementing your
project/service/product.

Section 3: Impact and Results

**Measurable Impact of
the
Project/service/product
(e.g., statistics, metrics)**

Benefits and Outcomes

Section 4: Supporting Materials

Upload Supporting Materials (e.g., images, videos, testimonials)

Section 5: Ethical Considerations

**Describe any ethical
considerations in the
development and
implementation of the
project/service/product**

Section 7: Declaration

I declare that the information provided is accurate and complete. I agree to abide by the rules and regulations of the National ICT Awards of 2025 program.

Yes

No



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Submission by: _____

Signature: _____

Date: __/ __/ __